

**N.E.W. Manufacturing Alliance
Steering Committee Meeting**

September 19, 2011
Fosber America

Minutes

Attendees: Jeff Pallini, Jim Koronkiewicz, John West, Chris Linn, Mark Kaiser, Jim Golembeski, Bobbi Miller and Ann Franz

Topic 1: General Membership meeting

Over 40 educators have R.S.V.P. to the October 6, General Membership meeting. All school districts targeted will have at least one educator: Fox Valley Lutheran, Green Bay, Howard-Suamico, Neenah, Plymouth, and Sheboygan. Mark Kaiser will lead the meeting. The committee reviewed questions for the small group discussion. Steering committee members should facilitate the discussion at the table they will be at and write down any action steps. Ann will compile all of the discussion points from each table and send out a report after the General Membership meeting.

Topic 2: Manufacturing First conference

The Manufacturing First conference on October 26, 2011 at the KI Convention Center in Green Bay is going well. Over 20 Alliance members have signed up for the free exhibit booth and approximately 30 companies have signed up for the free tickets. Alliance members have until September 27 to sign up for the free offer. One new company, Sadorff & Rudoy Industries in Fond du Lac has joined from seeing the conference brochure and talking to a sales rep from Insight Publications. Ann is meeting with two other companies about Alliance membership, due to them learning about the Alliance from the event literature.

Topic 3: Chris Linn discussion on linking schools with manufacturers

Little Chute recently eliminated their tech ed coordinator, who worked closely with Bassett Mechanical. Chris said he was concerned, because this will make it more difficult to connect. Chris asked is there an opportunity to have the Alliance serve the role that the tech ed coordinator had at the school? There was discussion of other entities that are providing outreach to the schools in career exploration including the Chambers and the technical colleges' middle and high school recruiters. At the next Steering committee meeting, each technical college high school recruiter will be invited to the meeting to give an overview of what they are doing in the schools related to manufacturing career recruitment for their college.

Topic 4: Task Force updates

Communications task force selected the 2012 All Stars and are currently filming and designing the magazine. There are two new members: Nestle (Shannon Niccum's new employer) and Sadorff & Rudoy Industries. The Development task force is working on a training initiative for incumbent workers based on the survey results. K-12 is working on the "Manufacturing the Future" documentary teacher's guide. The guide and DVD will be given to educators at the Oct. 6 General Membership meeting. In addition in the Spring, K-12 will be working on a "tour-ready" program for Alliance members to use when they have a plant tour with students and/or educators. It was suggested to contact Miller Electric, because it has a very good tour. The tour includes participants using a microphone and headset, so everyone can hear on the tour. The Alliance could possibly fund microphones/headset for its members.

Topic 5: Funding request

The below funds were voted on and approved:

- \$450 to pay for 100 DVDs for the Manufacturing the Future teacher program
- \$500 flexible printing account for Ann to pay for recruitment brochures, teacher lesson plans, Occupational Shortage Survey, Manufacturing Vitality Survey and other related printing needs.

Topic 6: Next steps and next meeting

The next meeting will be determined by a Doodle poll for a meeting in November.