

N.E.W. Manufacturing Alliance
Recruitment Task Force Meeting Minutes
August 10, 2010
Great Northern Corp.
10 a.m.

Agenda

Members present: Ernie Remondini, Terry Eiting, Joe Guell, John Davis, Fred Monique, and Ann Franz

Topic 1: Gannett Virtual Job Fair

Joe gave an overview of the virtual job fair/Career Builder. The taskforce decided to run three months. The video should include:

- Good future in manufacturing
- WI is #1 manufacturer in the country, along with our region being #1 in the state
- Lots of opportunities available in manufacturing
- General information about Alliance
- 60 plus members in the Alliance
- List the companies that are members
- 30% of workforce are employed by member companies
- As openings occur, the person will be contacted by company
- Alliance is not an employment service

The hit rates will be tracked. Changes can be made to the video/ad at any time. Alliance members will be contacted about the initiative and asked to send us the occupations they are recruiting for so this information can be added to advertisement. Joe will send a draft of the video/advertisement.

Topic 2: Recruitment of new members (recruitment piece)

New members: Badger Sheet Metal (recruited by Steering committee member, Ron Buchinger), Pioneer Metal Finishing (Ann) and Federal Mogul (recruited by Steering committee member, Jim Golembeski). To date we have 8 new manufacturers, our goal is 18. John and Fred will contact JD with Romo. Committee members are encouraged to recruit at two new members by the end of November.

The Recruitment task force requested the Communications task force work on updating the recruitment brochure. Currently, the All Stars, scholarships and networking opportunities are not noted on the brochure.

Topic 3: Manufacturers of Distinction

The task force recommended the Steering committee sponsor the Manufacturer of Distinction awards.

Topic 4: Next steps

Next meeting: Tuesday, October 14 at 8:30 a.m. at Lindquist Machine.