

**N.E.W. Manufacturing Alliance
Steering Committee Meeting**

September 1, 2010
Fosber America

Minutes

Attendees: Jeff Pallini, Maribeth Zeller, John West, Chris Linn, Mark Kaiser, Shannon Niccum, Jerry Murphy, Paula Pecore, Jim Golembeski, Bobbi Miller and Ann Franz

Topic 1: 2010 Goals and Strategies

New members since last meeting: Badger Sheet Metal and Pioneer Metal Finishing. Ron recruited Badger Sheet Metal.

Communications chose the winners for the 2011 All Stars. Chris shared that the quality of the nominations was outstanding.

The K-12 Outreach/Training is working on developing curriculum related to the "Manufacturing the Future" documentary. Jeff stated that he watched the documentary and was very impressed with the video. Mark Kaiser was given a copy to review.

Recruitment asked for three months of funding the Virtual Career Fair/Career Builder ads.

Topic 2: Planning for 2011 (include voting for 2010 Vice Chair)

The committee would like to have the planning meeting at Brett Farve's Steakhouse on Wed., Oct. 20 from noon until 4:30 p.m. Lunch will start at noon and meeting begin at 12:30 p.m. Members can stay for a drink afterwards.

The Steering committee will work with Mary on some prework: a questionnaire will be sent to Steering committee on what are the 3 outcomes they would like from the meeting. Members will also be given an assessment of how far we have come for the year prior to the Oct. 20 meeting date. Completion of the project should be done by the December General Membership meeting. An additional meeting in November will most likely be needed in order to finish the work.

Some discussion points for the meeting:

- Graph representing Alliance's data/goals
- 3 year vision/objectives
- Gap analysis – how to close the gap
- Strategy's related to member benefits and involvement
- Review history of organization
- Review key strategies and drill down
- Reviewing goals: how did we do on current goals, do we have a reason why we succeeded or did not reach goal, and what changes are needed in the strategic goals.

Topic 3: Quarterly General Membership meeting

Food for the September meeting will be paid by membership dues and the beverages will be paid by Precision Metrology. Representatives from WisCareers asked to present at the meeting. The Steering committee agreed to have them present.

The December General Membership meeting will coincide with the New North Summit that will be taking place on Dec. 3 at UW Oshkosh' Kolf Center. The meeting Jerry stated that there maybe some challenges, due to everyone will be in the same room. He said it might resemble "a three ring circus." Meeting topics include having All Stars talk about what they are looking for in a company when they were job seeking and showcase what their company manufacturers. Jerry suggested having interactive demonstration from the All Stars. The theme might be, "How to Build Up All Star Employees." Each All Star could share 3 minutes about themselves and why they value the company they work for.

Topic 4: Funding requests

The current balance in the Alliance's checkbook is \$53,959.69. The Steering committee approved funding:

- \$2,790 for 3 months of ads using Career Builder/Virtual Job Fair
- \$1,000 for sponsoring the Manufacturers of Distinction awards presented by the Green Bay Chamber
- \$82.50 to Infinity for fixing a problem on the website

Topic 4: New North Education Attainment Committee

Jerry shared that he is working with the New North Education Attainment committee on developing an easy way for businesses to identify if job seekers have 21st Century skills (i.e., problem solving, critical thinking). The information would be like a transcript that would have grade point average, ACT score and 21st Century Skills score. Items that would make up that score would also include attendance, tardiness and extracurricular activities. The Steering committee members felt having that information would be of value to them when they are making hiring decisions.

Topic 4: Next steps and next meeting

The next Steering committee meeting date will be **October 20 at 12:00 p.m. at Brett Farve Steakhouse**