

**N.E.W. Manufacturing Alliance
Recruitment Task Force Minutes**

January 14, 2010
Lindquist Machine
1 p.m.

Minutes

Members present: Ernie Remondini, Fred Monique, Terry Eiting, Joe Guell and Ann Franz

Topic 1: Recap activities task force worked on in 2009

New members for 2009 included: Kohler Co. in Kohler, Finacanteri locations in Sturgeon Bay, Green Bay and Marinette, Fox Valley Wood Products in Kaukauna, MCL Industries in Pulaski, Tower Tech Systems in Manitowoc, BPM in Peshtigo, Tidi Products in Neenah, Metal Engineering in Green Bay, Absolute Supply in Little Chute, MEGTEC Systems in De Pere, Olson Fabrication in Algoma, United Plastics Fabricating in Neenah and Master Gallery Foods in Plymouth. There was one new Associate member: Schenck. The 2009 task force goal was to have 80 members or 25 percent of the overall New North employment. By the end of the year, the Alliance had 56 members and employed 23 percent of the overall New North employment.

The task force did establish an Associate membership level in 2009. It also worked on several collaborative activities including: Manufacturers of Distinction, Manufacturing & Technology Job Fair, Baker Tilly webinar and Future All Stars scholarships.

Ann shared some statistical data about the membership, including the number of employees, industry sectors and counties members businesses are in. The Alliance's website has this information on it, along with a brief description of the product/service of each member. In 2009, a resource list was also added to the website with links to various federal and state government agencies, OSHA, ISO 9000 and trade links.

Topic 2: Goals and Activities for 2010

The recruitment goal for 2010 is 18 new manufacturers and 8 new associate memberships. This year, Gardan from Hortonville joined the Alliance. The Steering committee will be asked for each member to recruit one new manufacturer. Fred will arrange for the Alliance to present to the NEW REP about the organization and benefits of membership.

In 2010, the task force will work on exploring additional membership benefits.

The task force recommends the Steering committee approve funding the Future All Star scholarships for the 2010-2011 school term.

In addition, the task force will work on identifying the skills sets needed for the future workforce.

Topic 3: Regional Job Fair

The NEW Economy Career & Job Fair will be held on May 6, 2010. The Alliance will have a booth at the event.

Topic 4: Next steps

Next meeting: February 11 at 1 p.m. at NWTC in the Business Assistance Center's Boardroom. Note that the Recruitment task force will meet the second Thursday of each month, except for months when the General Membership meets (usually March, June, September and December).