

**N.E.W. Manufacturing Alliance**  
**K-12 Outreach/Training Task Force Meeting**

November 6, 2009  
Fox Valley Workforce Development Board  
8:30 a.m.

*Minutes*

Members present: John Knickerbocker, Brian Diermeier, Beth Dulak-Smith, Mark Weber, Nancy Schopf, Kelly Foth, Ann Franz and Bobbi Miller

Topic 1: School Assembly projects

The two October programs (Gillette & Bayview) were well received. At Gillette, approximately 240 students attended the session and at Bayview 228 students attended the assembly program (presented to students in eight sessions).

November 24 an assembly program is scheduled for Pulaski High (total of six sessions throughout the day).

Other interest has been received from Marinette, New London (possibly February 11), Hortonville, and Oshkosh West.

Topic 2: Job Shadowing

The Alliance website does have a section that allows area schools to see what Alliance members are interested in hosting job shadowing opportunities. Ann wondered if the task force is interested in creating a form for schools to use in scheduling job shadowing opportunities (similar to what the Healthcare Alliance in the Bay area has created). Ann distributed a sample form so task force committee members can think about this issue and discuss it at the next task force meeting.

Topic 3: 2010 All-Star magazine

All videos are now filmed and the magazine will be available for distribution the second week of December. All Stars will be recognized at the New North Summit on December 8. This year's magazine has new content regarding sustainability/wind/green initiatives.

Topic 4: Next steps

Mark updated the group that the Formula One program at NWTC is off to a good start. 5-6 high schools have students (junior-senior level) meeting at NWTC weekly to design and build cars to race at Road America. Mark said that employer sponsorship is \$2,000 and a high school has about a \$500 investment. There is one team that is still seeking a sponsor.

Members discussed ways to get more girls interested in manufacturing careers. Members felt that a lot of resources exist around this issue and samples of these resources should be collected and shared/discussed at the next task force meeting.

Next meeting: 8:30am, January 8 at NWTC