

**N.E.W. Manufacturing Alliance  
Recruitment Task Force Minutes**

August 17, 2009  
Great Northern Corp.  
3 p.m.

*Minutes*

Members present: John Davis, Fred Monique, Ann Franz and Bobbi Miller

**Topic 1: Review goals for 2009**

Goal 1: Increase membership to 80 companies and/or 25% of manufacturing jobs.

Status update: currently, the Alliance has 52 members and the number of manufacturing employees represented is roughly 30,000 (22%).

Goal 2: Increase the number of New North technical college students enrolled in manufacturing-related courses.

Status update: members discussed re-aligning "Future All-Star" scholarships from the Steering committee to the Recruitment Task Force.

Goal 3: Annually initiate at least 5 collaborative efforts between partners of the Alliance.

Status update: to date we have collaborated on the Regional Manufacturing & Technology Job Fair at FVTC; bronze level sponsorship at Manufacturers of Distinction in the Bay area; and provide a judge for the Fox Cities Chamber Manufacturer of the Year award; and All-Stars program.

**Topic 2: Manufacturers of Distinction**

The Alliance will be a \$1,000 bronze level sponsor for the November 5 event to be held at the KI Center. In exchange for this sponsorship, there will be a complimentary table for eight (to be used for All Stars who will be announced and recognized) and the NEW Manufacturing logo will be printed on all promo items.

**Topic 3: Associate membership/new member recruitment calls**

New members include: Kohler, Fox Valley Wood Products, and DeLeers Millwork. Ann will update the recruitment spreadsheet and distribute with meeting minutes.

**Topic 4: Next steps**

Members discussed creating a membership directory that would be distributed to members with the intent of encouraging member companies to do business with one another. Ann will bring a sample directory from another alliance to an upcoming meeting. Another idea was to have a directory on the information exchange section of the website.

**Next meeting:** October 19<sup>th</sup> at 3pm at Lindquist Machine, 610 Baeton Road, Green Bay, WI  
If you are interested in a tour of Lindquist, please come at 2:30 p.m.