

**N.E.W. Manufacturing Alliance  
Communications Task Force Meeting Minutes**

September 11, 2009  
Bassett Mechanical  
1pm  
*Minutes*

Members present: Chris Linn, Jack Ignatowski, Ted Kemen, Jerry Murphy, Jody Neta, Brian Rasmussen, Rick Berg, Tom Verboncouer, Bobbi Miller and Ann Franz

Topic 1: 2010 All Star nominations

The winners for the 2010 All Stars are:

Matt Busch	Fox Valley Metal Tech	Welder
Karl Peters	Walker Forge	Automation Technician
Jamie Boylan	CMD Corp	Class A Machinist
Mike Maciewjewski	Georgia Pacific	Maintenance Leader
Mark Giebel	Manitowoc Ice	Engineer II
Brad Lamers	Coating Excellence International	Extruder Operator
Chad Schmetzman	Nicolet Plastics, Inc.	Mold Maintenance Technician
Michael Smith	Absolute Supply	Project Manager/Estimator/Scheduling
Brian VandenLangenberg	Robinson Metal, Inc.	CNC Sheet Metal Programming
Yee Yang	Johnsonville Sausage	Team Leader 2nd shift Auto-line

The winner of the 2010 All Star Mentor:

Tim Dyer	Fox Valley Metal Tech	2 <sup>nd</sup> Shift Supervisor
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At the New North Summit, John Davis will give an introduction and then have Tim Dyer, announce the winners.

All nominators will be notified if their nominee won or not. Winners will fill out a questionnaire, similar to last year. In addition to the previous form, nominees will be asked if they have or had a mentor.

Topic 2: 2010 All Stars magazine

Articles in publication:

- Wind energy spotlight article by New North (written by Josh Morby)
- Career pathway article
- Small article on, "What is New North?"
- Finding / working with a mentor (written by Insight)
- Change the apprenticeship article on page 10 and highlight the value of being an apprentice (earning wages while learning, tuition assistance, etc.)
- Nominated individuals that did not win, will be recognized
- "Future All-Stars" scholarship winners

The task force discussed the cover for the new issue. Spotlighting the winner of the All Star Mentor was a suggestion. Rick will work with his creative team in developing an interesting cover. It was noted that the cover should have 2<sup>nd</sup> Annual 2010 All-Stars. For added publicity, we should pitch the wind article to Gannett.

The publication needs to be completed by the weekend prior to Thanksgiving. Brian shared that the online version has a feature where we can have a video introducing the magazine and what are the All-Star awards.

**Next meeting: Wednesday, October 7 at 8:30 a.m. at NWTC in room CB 213A.**