

**N.E.W. Manufacturing Alliance**  
**K-12 Outreach/Training Task Force Meeting Minutes**

July 9, 2009  
Fox Valley Workforce Development Board  
8:30 a.m.

*Minutes*

Members present: Beth Dulak-Smith, Brian Diermeier, Maribeth Zeller, Mike Cattelino, Christine Van Vreede, Kelly Foth, Susan Moublow, John Knickerbocker, Mark Weber, Nancy Schopf, Ann Franz and Bobbi Miller

Topic 1: Career Pathways project

Members viewed changes to the website that were funded by a state grant. Special attention was given to the career pathways and the webouts that were created. With the new website format, changes to the site will be easier to do since we will not need to pay a programmer to make many changes.

The new site should be re-introduced to educators and we should encourage manufacturers to use this tool when they have outreach to schools. Another use for the site would be to set it up as a video at career expos. John said he'd be able to notify CESA 8 educators about the newly updated site.

Plans for additional pathways were discussed and the task force will need to decide what the next pathway should be. Engineering, mechanical design and electronics-related degrees were discussed as possible next steps. Mark recommended that we see how much traffic is received by the current pathways prior to moving forward.

Nancy said that the Alliance might be able to be listed as an employer on WisCareers and then students researching careers could see the pathways that have been created and also learn more about employer outreach, tours, etc. Ann will contact Brian Johnson at the GB Chamber to learn more about this opportunity. Nancy also said that any employer can be listed by going to [WC-connection.org](http://WC-connection.org) and click "create a new account/get started."

Topic 2: School Assembly project

Ann has worked with a student at NWTC who has started to work on the school assembly PowerPoint. Members saw a slide that has a series of moving gears and the photos of 4 2009 All Stars. When you click on the photo of an individual All Star, that person's video plays.

Currently, Gillette (middle and high), Bayview Middle, and Pulaski High have scheduled assemblies. In addition Ashwaubenon High is interested. In addition to highlighting the All Star videos, the presentation will include facts about manufacturing, necessary skills, and a series of photos that are of products made in our region.

Ann showed members two roulette wheels that could be used as part of the assembly program. The wheel can be modified to have questions that students would need to answer.

Topic 3: Tech Prep conference

Susan said the four regional tech colleges are collaborating to present a conference on October 14 (8am-4pm at Liberty Hall in Kimberly). They hope to have about 300 in attendance at this session and so far, 32 schools in the NWTC district have already committed. As part of this day, there will be guest speakers and a panel discussion with 6 manufacturing firms represented (interested companies should contact Susan). Also, as part of the day, there will be a number of prizes given to educators and Susan is looking for donations for prizes. Ann asked if the All Star magazine could be included as a handout at the conference and Susan said she would check into this.

Topic 4: Miscellaneous

Both FVTC and NWTC have summer programs geared toward youth. If possible, it would be great to have videos of these programs that might be included in the next All Star publication.

All Star nominations will be sent out very soon. This year, there will be a new award for an All Star Mentor.

Ann asked for suggestions on other articles that should be included in the 2010 All Star publication.

Topic 4: Next steps

Next meeting: Friday, August 7 at 8:30am at NWTC